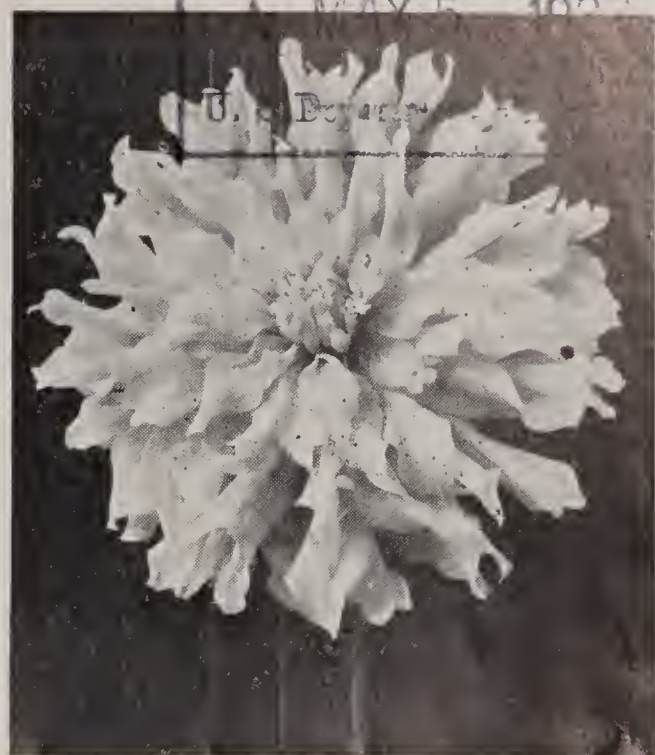


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Do not assume content reflects current scientific knowledge, policies, or practices.

1933 PRICES

SUPPLEMENT TO 1932 DESCRIPTIVE CATALOGUE



EDITH EASTBURN SIMON—Ruffled. Size 10" x 4". Ht. 5 ft. Color, an exquisite creamy pink at center, deepening to a beautiful orchid pink on the outer petals, blending lighter toward the tips. The half-tone reproduction above shows the exquisite formation. It is an early, free and continuous bloomer, producing the flowers on long slender stems, well above the foliage. It is a sure bloomer everywhere, and the most outstanding and sensational dahlia of 1932. Has never been beaten in competition.

A customer from North Jersey, from one plant, at Atlantic City, won first as best semi-cactus, and first for best blended colors. At Ridgefield Park, N. J., first for 3 best semi-cactus; at Englewood, N. J., first for 3 best semi-cactus; at Red Bank, N. J., the outstanding bloom in vase of six that won silver trophy. Five firsts from one plant. Some Dahlia.

Price, strong field grown roots \$10.00 each. Plants \$2.50.

RAY WARNER. I. D. (See plant at left). Size 9" x 4½". Ht. 5 ft. Color, the most beautiful clear luminous rose pink. Not only the most beautiful luminous rose pink, but the earliest and most profuse and continuous bloomer in cultivation. The reproduction from a photograph of the plant adjoining tells the story effectively. These flowers were all more than 9 inches across, and you will notice their marvelous perfection, as well as the depth of the flower. You see how they branch right out from the bottom and carry the magnificent flowers most regally on those long cane stiff stems. Ray Warner has been tried in every location and in every country, and has not registered a single failure. Strong field grown roots \$10.00. Strong plants, \$2.50 each.

Comments from some of our Customers

A customer from Gloucester, N. J., under date of July 7, 1932 says:—"Ray Warner is certainly all you claim for it and much more. It is not only the greatest pink Dahlia, but the greatest Dahlia I ever saw. Blooms early and the flowers were perfect clear up until November. Last Fall I cut perfect blooms the night before frost in November. It is a Dahlia that everybody will want, and will then want more. You see I am including another one with this order."

From Oak Hill, Ga., under date of October 24, 1932:—"The Ray Warner received last Spring still has six wonderful blooms on it. Most of the ladies admire that more than all the others, but I still think the Robert E. Lee and Eliza London Shepard the most gorgeous of all."

A customer from North Carolina writes under date of November 18, 1932:—"I received plants from you of Edith Eastburn Simon, and Ray Warner on May 7th. They grew well, bloomed profusely and made good roots. Both were continuous bloomers from July 15th, until killed by frost. Edith Eastburn Simon is one of the most beautiful I ever saw, and had the most perfect blooms during the drouth of any of the two hundred kinds in my garden. It is just wonderful in size, color and stem. Ray Warner is a beauty. It is the loveliest pink I have ever seen in a Dahlia. You will have to work hard if you propagate another better than these two. I had good success with all the bulbs I received from you last Spring. Ty Cobb is wonderful; King Midas a monster, The World a beauty; and Sante Fe and Marie prize winners. All one could wish."

INDEX TO “WORLD’S BEST DAHLIAS”

VARIETY	TYPE	Page	Plants	Roots	VARIETY	TYPE	Page	Plants	Roots	VARIETY	TYPE	Page	Plants	Roots
Achilles.....	Pom.	30	\$0.20	\$0.25	Edythe Holloway.....	I. D.	21	\$1.00	\$2.00	Kroon Jewel.....	Cac.	8	\$0.50	\$1.00
Agnew Bedder.....	F. D.	16		.35	E. G. E. Martin.....	F. D.	2	1.00	2.00	Lady Lyndora.....	I. D.	21	.50	1.00
A. H. S. '23.....	F. D.	15		1.00	El Dorado.....	F. D.	16		.50	Larry.....	Ros.	25		.35
Aimee.....	Pom.	30		.25	Elfin.....	Pom.	30		.25	Laura Entrekin.....	S. C.	12		.35
Albert H. Vestal.....	I. D.	20		1.00	El Granada.....	I. D.	21		.50	Laura Mary.....	F. D.	17		.25
Albert Maumene.....	Coll.	26		.25	Elite Glory.....	F. D.	16	.50	.75	Lawine.....	Cac.	8		.25
Alexander Walde.....	I. D.	20		.35	Elizabeth B. Fitler.....	I. D.	21		.75	Le Grande Manitou.....	F. D.	17		.35
Alice Green.....	Dec.			1.00	Eliza Clark Bull.....	F. D.	16	.50	1.00	Leo Niessen.....	F. D.	17		.50
Alice Whittier.....	S. C.	12		.50	Eliza London Shepard.....	I. D.	2	1.00	2.00	Libelle.....	Cac.	11		.25
A. Lincoln.....	S. C.	11	.50	1.00	Elkridge.....	I. D.	21	.50	1.00	Little Beauty.....	Pom.	30		.35
Allston.....	Coll.	26		.25	Ella May Rankin.....	I. D.	21		.50	Little Edith.....	Pom.	30		.35
Altamont.....	I. D.	20		.50	Elsie.....	Pom.	30		.25	Little Herman.....	Pom.	30		.25
Amaranth.....	Ros.	25		.35	Emma Marie.....	S. C.	12		.50	Little Ike.....	Pom.	30		.50
Ambassador.....	S. C.	12	.50	.75	Esther Dean Browning.....	S. C.	2	.50	1.00	Little Jewel.....	Ros.	25		.35
Amber Queen.....	Pom.	30		.35	Ethel Maule.....	Ball	24		.35	Little Lloyd.....	Pom.	30		.25
American Triumph.....	Cac.	5	.50	1.00	Eureka.....	Pom.	30		.25	Little Paul.....	Pom.	30		.35
Ami Barillet.....	Sing.	26		.25	Evelyn Century.....	Sing.	26		.25	Lincoln G. Dickey.....	S. C.	12	1.00	2.00
Amon Ra.....	F. D.	16		.35	Fackel.....	Pae.	23		.25	Lord Lamborne.....	I. D.	21	.75	1.50
Amulet.....	I. D.	20		.50	Fairy Queen.....	Pom.	30		.25	Lucy Fawcett.....	Ball	24		.25
Andreas Hoffer.....	Cac.	6		.25	F. A. Vendrell.....	I. D.	6	2.50	10.00	Mabel Douglass.....	Dec.		1.25	2.50
Anna Marie.....	I. D.	20		.50	Flaming Meteor.....	I. D.	21		.50	Madeline.....	Pom.	30		.25
Ann Duskin.....	Pae.	23		.35	Florabunda.....	Sing.	26		.25	Madonna.....	I. D.	22		.35
Apollyon.....	Ball	24		.25	Fort Monmouth.....	I. D.	21	.75	1.50	Mae Grefe.....	S. C.	27		.35
Arbutus.....	F. D.			.50	Frachon Poinsettia.....	Poin.	29		.50	Mahogany.....	Cac.	11		.50
Argonaut.....	Dec.			.50	Frances Charman.....	F. D.	2	1.25	2.50	Margaret Masson.....	F. D.	17		.50
Argus.....	I. D.	2		1.00	Frances Lobdell.....	S. C.	12		.50	Margaret Wood Wilson.....	I. D.	22		.50
Artie.....	Pom.	30		.35	Frau O'Bracht.....	Cac.	7	1.00	2.00	Margie.....	Sing.	29		.35
Atglen.....	Coll.	26		.25	Frazier.....	F. D.	4	.75	1.50	Marie.....	F. D.	9	.50	.75
Attraction Supreme.....	I. D.	20		1.50	F. W. Fellows.....	Cac.	7	.50	.75	Marley.....	Coll.	26		.25
Andrew Davenport.....	S. C.	12		.50	Gaillard.....	Cac.	7		.25	Marshall's Pink.....	F. D.	18	.50	1.00
Aurantiaca.....	Cac.	6	.50	1.00	Galli Curci.....	I. D.	21	.75	1.50	Mary Dorr.....	Cac.	17		.35
Autumn Glow.....	Pae.	23		.25	Garnet Poinsettia.....	Poin.	29		.50	Mary Swain.....	I. D.	22		.25
Avis.....	Sing.	26		.35	Geisha.....	Pae.	24		.50	Maud Adams.....	Ball	24		.25
Aztec Glory.....	I. D.	20	.50	1.00	George Young.....	Sing.	26		.35	Maurice Revoire.....	Coll.	26		.00
Babette.....	Ros.	25		.25	Gertrude.....	I. D.	21		.35	Merlin.....	Ball	24		.25
Ballet Girl.....	Cac.	6		.50	Giant Century.....	Sing.	26		.35	Meta Scammel.....	S. C.	14		.75
Barbara Redfern.....	I. D.	20	.50	.75	Gladys Sherwood.....	S. C.	12		.35	Millionaire.....	F. D.	18		.

INDEX TO "WORLD'S BEST DAHLIAS"—Continued

VARIETY	TYPE	Page	Plants	Roots	VARIETY	TYPE	Page	Plants	Roots	VARIETY	TYPE	Page	Plants	Roots
Rantendelein.....	Sing.	29	\$0.25	Sanhican's Princess...	F. D.	19	\$0.50	Tommy Keith.....	Pom.		\$0.25
Ray Warner.....	I. D.	3	2.50	10 00	Sanhican's Queen.....	F. D.	19	\$0.50	1.00	Toplight.....	F. D.	1950
Red Button.....	Pom.	3035	Santa Fe.....	S. C.	15	1.00	Treasure Island.....	F. D.	20	\$0.50	1.00
Red Duke.....	Ball	2525	Scarlet Century.....	Sing.	2925	Trentonian.....	F. D.	2035
Red Rose.....	Ball	2535	Senator Baird.....	F. D.	1925	Tryphine.....	F. D.	2025
Reine Cayeux.....	S. C.	1535	Shellikoff.....	F. D.	1925	Tut.....	F. D.	2025
Rev. Edwin F. Broome.	F. D.	1950	Silverado.....	Cac.	1275	Ty Cobb.....	I. D.	10	1.25	2.50
Rheinischer Frohsinn..	Cac.	1235	Snowdrift.....	F. D.	1935					
Robbie.....	Pom.	3075	Snowdrift Wanamaker.	Pae.	24	1.00	Valentino.....	F. D.	20	1.00
Robert E. Lee.....	S. C.	7	1.00	2.00	Somerset.....	I. D.	2350	Valley Forge.....	F. D.	2035
Robert H. Groff.....	I. D.	14	1.00	Sonny.....	Pom.	3035	Velvet Ball.....	Ball	2550
Robert Scott.....	I. D.	2350	Splendens Imbricata..	Ros.	2525	Venus.....	F. D.	2025
Robert Treat.....	F. D.	1950	Sport.....	Cac.	1250	Verdiflora.....	Ros.	2525
Rodman Wanamaker..	I. D.	23	1.50	Spotswood Beauty....	F. D.	19	1.00	Vineland.....	I. D.	2335
Rollo Boy.....	S. C.	1550	Sprig.....	Pom.	305	Vondel.....	Ball	2550
Roman Eagle.....	F. D.	1950	Star of Bethlehem....	S. C.	15	1.25	2.50					
Rosa Nell.....	F. D.	1950	Sunkiss.....	S. C.	1550	Wacht Am Rhine.....	Cac.	1225
Rosea.....	Pom.	3035	Sunny Daybreak.....	Pom.	3035	Watching Wonder....	Dec.		1.00	2 00
Rosebud.....	Ball	2535	Sunset.....	Pom.	3025	Waldheim Glory.....	Ball	2250
Rose Fallon.....	F. D.	19	.50	1.00	Sunset Glow.....	S. C.	2825	Waldheim Sunshine...	I. D.	23	1.00
Rose Wilmouth.....	Pom.	3025	Susan G. Tevis.....	I. D.	2335	W. H. Hogan.....	F. D.	20	.50	1.00
Rosy Springfield.....	Pom.	3035	Sylvia.....	F. D.	1925	White Break O'Day...	I. D.	23	.50	1.00
Roxy.....	S. C.	15	1.00	2.00						White Glory.....	F. D.	2075
Rube Girl.....	Cac.	1225	Tang.....	I. D.	23	2.00	4.00	White Swan.....	Ball	2525
Rufus.....	Ros.	2535	Tarrytown.....	I. D.	23	1.00	2.00	W. J. Irwin.....	F. D.	2075
Ruth Cavalier.....	I. D.	23	.75	1.50	The Bandit.....	I. D.	2350	World's Best White...	I. D.	23	.50	1.00
					The Bell.....	Ball	2575					
Sagamore.....	F. D.	1935	The Lemonade.....	I. D.	2375	Yellow Button.....	Pom.	3035
Salbach's White.....	F. D.	1950	The World.....	F. D.	19	.50	1.00	Yellow Colosse.....	F. D.	2025
Sanhican's Bluebird...	I. D.	2350	Thomas A. Edison....	F. D.	19	1.00	2.00					
Sanhican's Peach.....	I. D.	2350	Thomas Oberlin.....	Cac.	1225	Zeus.....	I. D.	23	.75	1.50

GLADIOLUS!

20 REMARKABLE GLADIOLUS				PEACOCK'S POPULAR DOZEN!				EIGHT HYBRIDS			
VARIETY	Each	Dozen	100	VARIETY	Each	Dozen	100	VARIETY	Each	Dozen	100
Albania.....	\$0.05	\$0.50	\$3.50	Crimson Glow.....	\$0.05	\$0.50	\$3.50	Alice Tiplady.....	\$.05	\$.50	\$3.50
America.....	.05	.50	3.50	Gretchen Zang.....	.05	.50	3.50	Butter Boy.....	.05	.50	3.50
Ann Eberius.....	.06	.60	4.00	Halley.....	.05	.50	3.50	Maidens Blush.....	.05	.50	3.50
Carmen Sylva.....	.06	.60	4.00	Le Marechal Foch....	.05	.50	3.50	Myra.....	.05	.50	3.50
Dr. Bennett.....	.07	.75	5.00	Lily White.....	.05	.50	3.50	Primulanus.....	.05	.50	3.50
Duchess of York.....	.10	1.00	7.00	Mrs. F. King.....	.05	.50	3.50	Salmon Beauty.....	.05	.50	3.50
E. J. Shaylor.....	.05	.50	3.50	Mrs. Frank Pendleton ..	.05	.50	3.50	Simplicity.....	.05	.50	3.50
Evelyn Kirtland.....	.07	.75	5.00	Peace.....	.05	.50	3.50	Souvenir.....	.05	.50	3.50
Fern Kyle.....	.07	.75	5.00	Rose 1910.....	.05	.50	3.50				
Golden Measure.....	.07	.75	5.00	Scarlet Princeps.....	.05	.50	3.50				
Herada.....	.05	.50	3.50	Schwaben.....	.06	.55	3.50				
Los Angeles.....	.06	.60	4.00	Wilbrinck.....	.05	.50	3.50				
Louise.....	.05	.50	3.50								
Mary Pickford.....	.06	.60	4.00								
Mrs. Dr. Norton.....	.07	.70	4.50								
Mrs. H. E. Bothin.....	.08	.80	5.00								
Mrs. Leon Douglas.....	.08	.75	5.00								
Odin.....	.06	.60	4.00								
Panama.....	.07	.70	4.50								
Rose Ash.....	.06	.60	4.00								

SPECIAL OFFER. One each of above labeled, by mail postpaid for 55c.; 6 each \$3.00; 12 each \$5.50; 25 each \$10.00.

SPECIAL MIXTURE of above varieties for \$2.50 per hundred; \$22.50 per thousand.

SPECIAL MIXTURE, embracing all of the named varieties. This is for those who want the very finest Gladiolus but do not want to bother with name. 12 for 50c.; 25 for 90c.; 50 for \$1.75; 100 for \$3.00; 500 for \$13.50; 1000 for \$25.00.

SPECIAL CASH DISCOUNTS AND FREE DAHLIAS

We are sending you this 1933 price list, a supplement to our 1932 descriptive catalogue, which we are using for 1933. From the prices in this index, we offer you free Dahlias as listed on next page, on all orders up to \$3.00. ON LARGER ORDERS, if you prefer, we will give you the following CASH DISCOUNTS:—20% on all orders from \$3.00 to \$12.00, 25% on all orders for \$12.00 or more.

In addition, for advertising purposes and to demonstrate the superiority of our fine new dahlias, we offer free, a root of either King Midas or Frazier with all orders of \$6.00 and under \$12.00; and, a root of either Congressman Wolverton, Kathryn Charman or Robert E. Lee on all orders of \$12.00 or more.

All orders will be forwarded at once, unless requested to be forwarded at some particular later date. All roots are strong, healthy, field grown, true to name, and are sent out with our guarantee of entire satisfaction.

SPECIAL OFFERS (See 1932 descriptive catalogue page 27)

- SPECIAL OFFER No. 1. (4 roots) for \$5.00.

SPECIAL OFFER No. 2. (4 roots) for 2.50.

SPECIAL OFFER No. 3. (8 roots) for 7.00.

SPECIAL OFFER No. 4. (2 roots) for 2.50.

SPECIAL OFFER No. 5. (4 plants) for 2.75.
- SPECIAL OFFER No. 6. (See 1932 descriptive catalogue page 28) (12 roots) for \$2.50.

SPECIAL OFFER No. 9. (See 1932 descriptive catalogue page 2) (5 plants) for \$5.75.

From Albuquerque, New Mexico:—Your dahlia Edith Eastburn Simon was the pride of the town this year.

From Southwest Harbor, Maine:—Last Spring you were kind enough to send me one Dahlia Congressman Wolverton in substitution for Princess Pat—I am pleased to report to you that I think it wonderfully beautiful and it has been a very successful bloomer here. I want to thank you very much for sending it to me and let you know how much we all enjoyed it.

From South Carolina:—The dahlia tubers I have purchased produced some of the largest and most perfect blooms I have ever grown. The City of Trenton ranks alongside of Kathleen Norris and Waldheim Sunshine.

From Burlington, Wis.:—Permit me to say at this time, that I

consider Peacock Dahlias the best obtainable. My success in growing Dahlias which are the boast of this locality certainly is ample proof of that assertion. I grow flowers which I dispose of to a very select and critical clientele, and I have had only praise for the marvelous blooms of the Peacock strain.

A Customer from Birmingham, Ala., under date of October 19, 1932 wrote:—"First, I want to tell you that Ray Warner and Edith Eastburn Simon created a sensation in my garden of over two hundred varieties. They are beautiful Dahlias; and, the best of all in my estimation, is that they are good bloomers and good keepers. President Hoover is about the prettiest Dahlia on the market. They were all plants but did well so far as growing and blooming. Edith Eastburn Simon still has three wide open blooms and four more nearly open."

FREE!—Your Own Selection of Varieties—FREE!

In the past, we have added extra roots of our own selection, which in many cases were duplicates of what the customers already had. Also, many wrote asking for changes in collections as they had some of the varieties. So to avoid above and to allow every one to make his own selection, we have listed below a very comprehensive collection of the very best, of their types and classes, that we grow in large quantities.

On any and all orders selected at the regular price, you may select from the following list to the amount of ¼ extra. For example on an order for \$4.00, you may select to amount of \$1.00 from list below. On an order for \$12.00, you may select from this list to amount of \$3.00 extra.

NOTE.—This does not apply to any Special Offer, Collection or special quotation; but to any and all varieties at the regular catalogue price. The extra varieties must be selected from the following list.

A. Lincoln.....\$1.00	Ida Perkins....\$0.75	Mrs. Leo Niessen.....\$0.25
Barbara Redfern......75	Jane Cowl......75	Neptune.....1.00
Bashful Giant......35	Jersey’s Beacon Ball......50	Pride of California......25
City of Trenton.....1.00	Jersey’s Beauty......35	Robt. H. Groff.....1.00
Clara M. Haas.....1.00	Judge Marean......50	Robert Treat......50
Delice......25	Kentucky.....1.00	Ruth Cavalier.....1.50
Eagle Rock Beauty.....1.00	King Midas.....1.50	Sanhican’s Peach......50
Ella May Rankin......50	Le Grand Manitou......35	Sunkiss......50
Esther Dean Browning.....1.00	Little Jewel......35	Sunset Glow......25
Glory of Monmouth......75	Margaret Woodrow Wilson......50	The World.....1.00
Golden Imperial.....2.00	Marie......75	Velvet Ball......50
Goldschmidt’s Tochterlein......35	Mrs. I de ver Warner......25	Waldheim Sunshine.....1.00

SPECIAL.—To any one wishing to order the above collection complete, we will send one strong root of each of the 36 varieties, labeled, for \$12.50.

Every root goes out with our iron clad guarantee of entire satisfaction. It is not so much this guarantee that has made us the largest growers of dahlias in the world as the superiority of our stock, which makes such a guarantee possible, and our quick and cheerful adjustment of anything that is not satisfactory.

We also wish to acknowledge and thank our thousands of customers for their letters of thanks and appreciation. We appreciate your letters of praise for our dahlias, for your success is our success. We also appreciate your writing us of any failure, as in this way we learn many things about different varieties, in different locations, under different soil and climatic conditions.

SPECIAL DAHLIA COLLECTIONS

Arranged especially to give extra value to those who are not acquainted with the various varieties.

Collection No. 1—4 Cactus, 4 Decoratives.....\$1.00	Collection No. 5—8 Popular Decorative Dahlias.....\$2.25
Gaillard	Elite Glory
Lawine	Glory of Monmouth
Libelle	Jersey’s Beacon
Prima Donna	Jersey’s Beauty
	Judge Marean
	Mrs. I de ver Warner
	Margaret Woodrow Wilson
	Sanhican’s Peach
Collection No. 2—6 Beautiful Ball Dahlias.....\$1.00	Collection No. 6—8 Splendid Decorative Dahlias.....\$3.50
Crimson Globe	Barbara Redfern
Dreer’s White	Ida Perkins
Gold Medal	Jersey’s Fiancee
	Kentucky
	Leo Niessen
	Queen of the Garden Beautiful
	Sanhican’s Queen
	The World
Collection No. 3—12 Dainty Pompons.....\$1.75	Collection No. 7..... \$4.00
Artie	Cape Henlopen Light
Aimee	Esther Dean Browning
Clara Harsh	King Midas
Clarissa	Robert H. Groff
Dee Dee	Ruth Cavalier
Fairy Queen	Eliza London Shepard
Collection No. 4—6 Remarkable Cactus Dahlias.....\$2.00	Collection No. 8..... \$6.00
A. Lincoln	Argus
Golden Sonne	Congressman Wolverton
Minnie Eastman	Frazier
	N. J. S. C. C.
	Robert E. Lee
	Treasure Island
	Waldheim Sunshine
	Zeus

In order that the superiority of these varieties may be better known, we offer the entire set of eight collections, sixty-two varieties in all, each carefully labeled and true to name, by mail postpaid for only \$20.00.

BEAUTIFUL DAHLIAS, LOW PRICES

12 Decorative, our selection, all named.....\$2.00	12 All Classes, our selection, all named.....\$1.50
12 Cactus, our selection, all named.....2.00	12 Beautiful Double mixed, not named.....1.00
12 Paeony Fl., our selection, all named.....2.00	12 Beautiful Single mixed, not named.....1.00

Our \$5.00 Surprise Collection for those who want the greatest value for their money. Our selection filled after May 1st.

Our \$10.00 Surprise Offer.—Filled only after May 1st, for those who want our selection of 12 World’s Dahlias.

We will send free on request our pamphlet on culture.

All collection prices are net. No collections can be included in orders subject to the special discounts offered on third page. After taking the special discounts on third page, instead of the free Dahlias at top of this page, any of the collections can be added to the order to include the benefit of the special free roots offered, for the different amounts remitted.

PEACOCK DAHLIA FARMS
DAHLIALAND, NEW JERSEY